



RICHARD UY

hiya@richarduy.com

53 Hamilton Terrace, Apt. #44

New York, NY 10031

(347) 371 0076

RELEVANT SKILLS

Programming Proficiency Software Proficiency

Proficient in HTML5, CSS3, Javascript, and PHP. Experienced working with SQL, Java, C, C++ and Python. Proficient in Content Management Systems (Wordpress, Joomla, Jekyll), Frontend Frameworks (Bootstrap, vue.js), CSS Preprocessors (Sass, LESS), Revision Software (Github), Automated Task Runners (Gulp), Adobe Creative Suite (Photoshop, Illustrator)

Technical Skills

Website Development, Website Optimization, Responsive/Mobile Development, Search Engine Optimization, Social Media Integration, Cross Browser Testing, Object Oriented and Design Pattern Programming

Design Skills

Website Design, Graphic Design, Illustration

RELEVANT PROFESSIONAL EXPERIENCE

RICHARDUY.COM, NEW YORK

Freelance Web Developer and Graphic Designer

December 2007-Present

- Designed and developed websites/servers with easy to use customized content management systems for clients
- Optimized websites for page speed by leveraging content delivery networks, image optimization, caching, and file compression
- Created Wordpress and Bootstrap templates in PHP, CSS and HTML for ease of use and consistency
- Set up social media accounts and communities (Facebook, Instagram, Twitter, Tumblr, Reddit, Forums) to keep consistent branding and integrated automated workflow solutions for media and community management
- Drew custom graphics, illustrations and animated GIFs for various blogs with Photoshop, Illustrator and Fireworks.
- Provided technical assistance and consultation for software problems such as server maintenance, virus removal, domain issues

EDGE AUTO RENTAL, NEW YORK

Web Designer and Graphic Designer

January 2018-July 2018

- Designed Edge Auto Rental's responsive website and provided consultation for their web technology stack
- Designed T-shirts, swag and promotional materials for use in their events
- Re-digitized and vectorized their current logo and created simplified versions of it optimized for web and print
- Retouched stock photos and photoshopped their branding onto various vehicles

DINASIG, PHILIPPINES

Senior Web Developer and Graphic Designer

January 2012-December 2017

- Developed a responsive website and online presence
- Designed and created their corporate identity, logo and branding for use in all advertisement campaigns, marketing materials, official correspondence and online personas.
- Optimized site speed by leveraging caching, compressing files, limiting server calls, and reducing image size.
- Created their digital media strategy by providing analytics, social media statistics and consulted on their print marketing strategy.

CARTOGRAPHER GAMES

Game Developer and Art Director

December 2014-August 2015

- Co-created the game design brief which became one of the top 5 finalists in the UNESCO MGIEP Gaming Challenge and beat out over 100 international proposals from professional game studios and indie developers
- Conceived core game mechanics, incentive systems and overall art direction of the game
- Created the project development plan and budget and presented it to various game development companies during workshops and seminars

LOEB ENTERPRISES, NEW YORK

Senior PHP Developer

March 2011-January 2012

- Updated and maintained their PharmacyDiscountNetwork websites and YourRXDiscount websites.
- Created custom PHP tools to create statistical analyses of mail responses, usage behavior and integrated it with their MySQL database
- Regularly created, updated and maintained their corporate MySQL databases
- Monitored web traffic and trends and created and integrated custom behaviors and tracking based on visitor information
- Created A/B testing for their website networks to determine media strategy
- Created e-mail campaigns and mailing campaigns and the relevant tracking and responses

GAY-NERDS.COM

Founder, Editor, Web Designer and Developer

May 2010-Present

- Created the online community by building the forum, the e-zine and the online chat and recruited writers and a core community
- Created the brand identity of the site by designing the logos and graphics for all the articles, forums, ads and merchandise
- Wrote articles and editorials weekly for the site which have been picked up by sites like Kotaku, Queerty, gamepolitics, &GeeksOut
- Interviewed relevant people in the industry such as Margaret Cho, Daniel Ketchum (editor at Marvel), Kirby Krackle, and Tess Treadwell (Associate Producer at Obsidian)
- Monetized site traffic by displaying relevant ads through AdSense & Shareasale, linking to relevant products in Amazon and opening an online shop for Gay-Nerds.com apparel
- Manage the social media profiles which provides regular content on Facebook, Tumblr, and Twitter

EDUCATION

NEW YORK UNIVERSITY

2004 - 2008

COURSES IN COMPUTER SCIENCE & ECONOMICS